

NICHOLAS BARONE DOT COM

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Summary of Qualifications

- Accomplished web designer with specialties including the creation of user focused web applications.
- Experience working with multiple teams to create web applications from concept and design to development.
- Skilled layout designer – primarily working on magazine, advertising and newspaper design.
- Committee board member for the non-profit, Mental Health Association of Erie County.

Notable Experiences

2007 - Today • My first entrepreneurial experience was starting BuffaloSportsTees.com with my brother-in-law and friend. My responsibilities include designing our t-shirts as well as promoting and managing our brand on our website, in CPC advertising and CPM advertising. Over the past year, we have grown to having shirts carried in 3 malls and 2 storefronts as well as on 3 online stores. From 2008 to 2009, our revenue has grown 1000%.

2007 / 2009 • As Design Director for Blowtorch.com in Sausalito, CA, I managed a 3 person team in a satellite office in Buffalo, NY and frequently traveled to work from the San Francisco office. We built Facebook applications to promote our films targeted at a college age audience; significant projects included building a Facebook application with Wieden+Kennedy for Old Spice.

2006 / 2007 • As Art Director for Hyperlocal Media / BuffaloRising.com, I lead the monthly magazine thorough 2 major redesigns as well as being responsible for the layout of all content from November 2006 thru December 2008. I continue to do contract work for the company to this day.

